



COGNIZANCE

The Quarterly Newsletter by P.A.F.G.C.



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WORLD NO TOBACCO DAY OBSERVATION

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PLACEMENT DRIVE AT PAFGC

CAMPUS HIGHLIGHTS

Message From Editors Desk

We are glad to present you Newsletter "Cognizance" (Vol 1 Issue 3) which captures the spirit of all the special occasions and memorable moments of collaborative learning in the college through various scholastic and co-scholastic activities. All the events and programs are directed towards providing our students an ideal platform to experience, experiment, explore and enhance their latent abilities. Through this issue, we take an opportunity to congratulate all those students who have participated in different activities and campus selection drive and walked an extra mile towards their future goals. We believe that goals do remind us of our objectives, consistent hard work and perseverance but the true meaning of learning is to attain perfection in whatever we do. It is rightly said, "If we take care of small things, big things will take care of themselves." Take decisions judiciously so that you make your mark and are applauded for your contributions. No one but you alone can take responsibility for your actions, so learn to think on your feet and deliberate before you speak or act. Enjoy each moment of your engagement with all these activities as there is no rewind in life, only the fastbacks.

And, of course Reflections! Happy Reading!

Ms. Muneera A
Associate Editor

ENVIRONMENTAL CELL PROJECT - 'A DROP FOR A LIFE'

Environmental cell of P.A. First Grade College initiated a new project 'A Drop For A Life' on 27 April 2022. As a part of the project, the staff and student coordinators tied few pots on the tree and poured water for the birds to quench their thirst.

The project was inaugurated by the Principal of PAFCO, Dr. Surfaiz J. Hashmi by pouring water into the pot. The aim of the project is to lend a helping hand towards the lives of many birds by fulfilling their thirst.

He appreciated the environmental cell members for taking such a great initiative. Mr. Irfan Khan, Vice-Principal, P.A. Polytechnic addressed the gathering with his notable words supporting the lives of birds. Dr. Sayeed Ameen, Dean (Student Affairs), P.A. Educational Trust Institutions shared his support and encouragement to environmental cell activities. Capt. Rudeeth, Campus Supervisor expressed his view to the noble cause and wished the students a great success ahead.

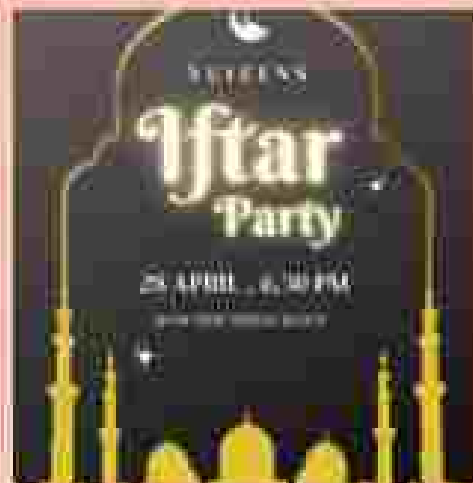


Ms. Najia Mariyam, Staff coordinator, Environmental cell, highlighted the importance of the project. Staff and students of PAFCO, the student coordinators of Environmental cell were present on the occasion.

Ms. Fathimath Thababeera, 1st year B.Sc. student delivered a short speech on the importance of water for birds especially during summer. Ms. Fathima Thilak, 1st year FND was the Master of Ceremony. Ms. Azeema Nabeela, 2nd year FND, student coordinator of Environmental cell proposed the vote of thanks.



IFTHAR PROGRAM



Students of P.A. First Grade College organized IFTAR PROGRAM on 25 April 2022 at PAFCO premises. Students and staff members participated in the program.

Be an Entrepreneur : BECOME AN EMPLOYER

On 14 May 2022, Government of Karnataka has organized a workshop "Be an Entrepreneur - Become an Employer" to create awareness among young professionals and graduate students on advantages of becoming a self-starting entrepreneur and contribute to the economy instead of seeking employment.

The program commenced at 9:30 AM with a mind free session by Mr. Mahesh Masal, Human Mindset coach. The session was continued by Dr. NG. Iboyma Singh, Director and professor at CFTRI. His topic was about food processing and opportunities in Karnataka and DK. The Chief Guest,

Dr. Muthugesu R. Nirani addressed the gathering. There were many entrepreneurs to share their experience as an entrepreneur. Indeed, it was an overwhelming program to all the youths to think out of the box. After having lunch break there were panel discussions with the expertise and the audience. Ms. Deby, Asst. Professor (Dept. of FT & FND) and Mr. Hamid Basheer, Asst. Professor (Dept. of Commerce & Management) participated in the program.



FDP ON MIND MAPPING & HYPNOSIS BY PRINCIPAL



Dr. Sufra J. Hasim, Principal, RAFOC was invited as the resource person for the one-day FDP in Mind Mapping & Hypnosis held at Trinity Central School, Peralampalli, Udipi on 21 May 2022.

"THINK & LEAD ; CREATING VISIONARY TEACHERS FOR TOMORROW" - A FACULTY DEVELOPMENT Program at PAFGC.



The Internal Quality Assurance Cell of PAFGC organized 'Lead & Think; Creating Visionary Teachers for Tomorrow'- A Faculty Development programme on 13 May 2022 at PACE Multipurpose Hall. The program focused on understanding the various behavioral aspects of learners and lead accordingly in a learning environment with more focus and diligence. Mr.Mohammed Faizal, Head-CPOD (Centre for Professional and Organisational Development), PAET Institutions addressed the gathering and demystified the challenges faced by the faculty members. The program provided an opportunity to acquire knowledge about current developments in relevant field. The sessions were properly planned which succeeded in maintaining the participants engaged throughout. Indirect approach to inculcate the global qualities of their favourite teachers through an interactive session proved fruitful. Importance of positive work relationships, effective teamwork, improved morale and necessity of increasing the productivity and work satisfactions were explicated through practical sessions. The FDP succeeded in promoting not only the professional practices relevant to education but also in motivating the faculty members to achieve competitive teaching and learning environment. The structured process of brainstorming and information exchange provided a long way in inspiring the participants to strive hard and achieve more. The FDP began invoking the blessing of almighty by 1st year BBA Students, Mr.Mohammad Ashik.

Dr.Sulfraz J Haalim, Principal, PAFGC delivered the Presidential address. The IQAC Coordinator Ms Vanishree was present on the dais. Ms. Muneera, Assistant Professor, Dept. of English welcomed the gathering and compared the program, Ms Gopika, Asst. Professor, Dept. of English introduced the resource person and Ms Jaseera Jannah, Asst. Professor, Commerce and Management proposed the vote of thanks.





"ACADEMIC RESEARCH; NEED & PRIORITY"- A FACULTY DEVELOPMENT PROGRAM AT PAFGC



The Internal Quality Assurance Cell of PAFGC organized a faculty development program on 14th May 2022 at PACE Multipurpose Hall. The program focused on easy approach towards publishing research papers. Dr. Suresh Rojery, Associate professor, Department of Commerce and Dean - Research and Innovation, St. Aloysius College (Autonomous), Mangalore addressed the gathering and expounded what is research, research process, research methodology to be followed and significance of academic research.

The session brought forth the significance of academic research and how it can contribute to a person's individual and social growth. He acquainted the gathering with his vast knowledge and urged them to contribute to their chosen field emphasizing the fact, "A teacher is a lifelong learner". Principal Dr. Surfriz J. Hasim delivered the presidential address and motivated the faculty members proclaiming complete support to carry out research. The FDP began invoking the blessing of almighty by 1st year B.Com student Mr. Mohammad Hashir.

Dr. Surfriz J. Hasim, Principal, PAFGC honored the guest with a memento. IQAC Coordinator Ms. Venishree was present on the dais. Ms. Deby, Assistant Professor, Dept. of IT and I/FND welcomed the gathering and compered the program. Ms. Braeth, Asst. Professor, Department of Commerce introduced the resource person and Ms. Chaitra, B.S. HOD of Computer Applications proposed the vote of thanks.



"A NEW GUIDANCE FOR A NEW BEGINNING"

EID PARTY



The staff of PAFGC have arranged an Eid Party. Delicious food was served to all the staffs of PAFGC.



24 MAY 2022



EID MESSAGE

- E- Embrace with an open heart.
- I- Inspire with impressive attitude.
- D - Distribute pleasure to all.



OUR VIRTUAL DIVISIONS



Awareness Programme on World No – Tobacco Day



NSS and Youth Red Cross Unit of P.A First Grade College, Nadupadawa, Mangaluru as a gesture of kindness and encouragement to the society conducted an Awareness Programme on World No- Tobacco Day on 31 May 2022. The program started with a prayer invoking the blessings of almighty. As to begin with, in 1987, the World Health Assembly passed a resolution calling for the celebration of World No Tobacco Day every year on 31st May. This yearly celebration informs the public on the dangers of using tobacco, the business practices of tobacco companies, what WHO is doing to fight the tobacco epidemic, and what people around the world can do to claim their right to health and healthy living and to protect future generations. World No-Tobacco Day marks the importance towards capturing the Global attention to the tobacco epidemic and the unnecessary death and disease it brings. According to the official website of the WHO, the harmful impact of the tobacco industry on the environment is vast and growing, adding unnecessary pressure to our planet's already scarce resources and fragile ecosystem. It further states that tobacco kills over eight million people every year and destroys our environment. Moreover harming human health through the cultivation, production, distribution, consumption and post-consumer waste. Consequently, to protect the environment and to help the people who have committed in quitting the tobacco, an informative session was delivered to students by Dr. Surfrax J. Hasim, Principal, and P.A First Grade College to the students and all the faculties present. Honourable Chief Guest of the day Mr. Donnet D'Souza, Retired Physical Director, St. Aloysius College (Autonomous), Mangalore in his oration demystified the importance of evacuating the tobacco and its harmful effects on human life and nature. Students were given placards with a slogan on relinquish tobacco and to have a healthy life. With respect to the day entire students and faculty members took oath on quitting tobacco and help those in the rehabilitation process of quitting it.

PAFGC ANNUAL SPORTS MEET 2022

The annual sports day of PAFGC was held on 31st May and 1st June 2022 at PACE grounds with great zeal. The sports day involved a huge participation of students from different departments. It was a day filled with fervor and excitement experienced amidst thrills, stunts and cheers.

The inaugural ceremony began with formal procedure seeking the blessing of almighty by Mr. Saad Mahroof and Abdul Basith of II B.Com. Mr. Donnet D'souza, Retired Physical Director, St. Aloysius College (Autonomous), Mangalore, the Chief Guest of the day in his inaugural oration, stimulated the participants on the benefits of sports in maintaining balanced health and fitness. He urged students to participate in sports with sincerity. Dr. Surfraz J. Hasim, Principal, PAFGC in his address stated that sports day is a hands on learning experience to prepare the students for competitive life. Dean (Students Affairs), PAET, Dr. Sayyad Ameen, Prof. K.P. Soofi, Principal, PAET, Dr. Saleemulla Khan, Principal, P.A. College of Pharmacy, Dr. Sajeesh Regunathan, Principal, P.A. Institute of Physiotherapy, Mr. Faizal, Head of CPDD, Mr. Iqbal, Physical Director, PACE and Mr. Ibrahim, Physical Director, PAFGC were present on the day.



Ms. Aysha Farima, II FND compered the program while Ms. Fatnima Numa, II B.Com welcomed the gathering. Ms. Haia Iqbal, II FT, proposed the vote of thanks. In two days sports event the long-awaited athletic event was held with great zeal. Students participated enthusiastically in all of the events. Team work is the fuel that allows common people to produce uncommon results. As testimony to this, four houses (Green, Blue, Red & Yellow) ardently took part in football, cricket, volleyball and throw ball. The event came to an end successfully with prize distribution leaving thrilling memories in the hearts of each and every one present.



MOBILE PHOTOGRAPHY COMPETITION

On behalf of Environmental Day, Environmental Cell of PAFGC conducted a mobile photography competition on 3th June 2022. The topic given for the competition was "The light in nature". The objective of this contest is to connect the young minds with the beauty of nature. Many students participated in this competition. They were instructed to capture the pictures of nature in the campus itself. Mr. Shiyaz Basheer, the photo journalist of The New Indian Express, (DUBAI) Bureau was the judge for this competition. Mr. Abdul Kafe and Mr. Aasim Ali of 3rd year BBA secured first place. Mr. Subal T.P and Mr. Mohammed Sina M of 3rd year FT secured second place and Mr. Shahul Hameed S & Mr. Muhammed Rizhan CK of 3rd year BBA secured 3rd position.

Competition conducted by environmental cell

JUDGE
 Mr. Shiyaz Basheer
 Photojournalist
 The New Indian Express
 (Dubai Bureau)

1 →
 Mr. Abdul Kafe & Mr. Aasim Ali

← 2
 Mr. Subal T.P & Mr. Mohammed Sina M

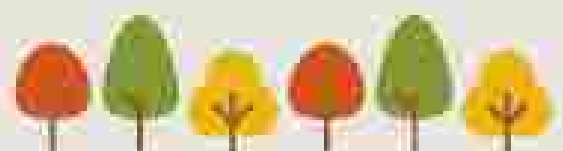


Let us do our small bit to make the world a cleaner and healthier place.

HAPPY WORLD ENVIRONMENT DAY 2022

English

*Your 'now' is not going to be your 'forever' if you do not take care of the environment you are a part of.
 Save Mother Earth.*



TRAINING SESSION ON "PERSONAL HYGIENE".



He also articulated that in healthy hygiene is not practiced in various restaurants, street foods, etc. which could accumulate the growth of various pathogens, bacteria in food that is served to the customers which could have tremendous health impact on them. He then encouraged the need to make a note of minute details on personal hygiene to minimize the impact on health issues. He also invited the students to visit nearby hotels and educate the staff regarding the importance of having clean and hygiene kitchen to serve the food to the customers.

Dr. Surfaz Z. Hashim, Principal, PAFGC, in his presidential address lauded the Resource Person and felicitated him with a token of appreciation. Mr. Idrissah Banu, HoD- Science, Ms. Dency, Program Coordinator and faculty members were also present. Ms. Lakshmi Priya, III FT, compered the program. While Ms. Shreya Prabha, III FT, welcomed the gathering and Ms. Zanabeerida, III FT, introduced the Resource Person. Ms. Fathima Feroz, III FT, proposed the vote of thanks.

The Department of Food Nutrition & Dietetics and Food Technology in collaboration with Science association organized a training session on "Personal Hygiene" for the students of B.Sc FT, on 07th June 2022, at Multipurpose Hall, Mr. Abbas Uchill, former Sales & Marketing Manager, Ecotab, KSA was the Resource Person.

The session accentuated Personal Hygiene in food processing industries and in domestic sectors. The Resource Person exemplified the importance of maintaining personal hygiene to the staff and then the surrounding.

MOCK INTERVIEW DRIVE AT PAFGC



PAFGC in collaboration with Express (India) ventures & Sathana Academy, Mangalore, held a mock placement drive on 10 June 2022. Aptitude Test for the students who have registered for the Mock Placement Drive was given an aptitude test at E-Learning Centre (Edusat Hall). Students were allowed to use note book for rough work and test was given ONLINE using smart phones. Candidates who qualify in the Aptitude test were eligible for Group Discussions and who clear the GD was called for Personal Interview. 17 students were qualified for personal interview. Candidates were directed to come properly groomed. As instructed earlier all students appeared for mock interview carrying Application for the post applied, CV and duly filled Student Diary as a mandatory requirement for the Aptitude Test.

The Interview panel consisted Dr. Surfaz Z. Hashim (Principal, PAFGC), Mr. Mohammed Faizal (Head-EPGC) and Capt. Amar Marcararenha. They assessed the technical and communicative competence of the students. Practice interview is an excellent approach to prepare for actual job interview. It familiarizes the aspirants with interview process and helps to develop interview strategies, improve communication skills and reduces the stress. Mock interview drive is treated as a part of placement related training and continuous assessment of the students during the course.



PA First Grade College – Staff Picnic



It was indeed a day filled with excitement when the staffs assembled at 7 am in the college to unwind themselves. The faculty members of PAFGC went on a picnic on 27 June 2022 to Caribbean Beach Resort, located at Muhi. Apart from relaxation and enjoyment the picnic also aimed at building up team spirit among the faculty members. The journey to the resort was amusing due to the exquisite scenery, and bracing climate. Delectable breakfast at Janatha Delux energised us to a great extent.

Our faculty members were astonished to feel the beauty and rhythm of nature. We were in a magical world of scenic beauty blended with swaying coconut trees, banana trees, green vegetation and water.

The games organised were indeed fantastic. All were actively participated in cricket, Throw Ball, shuttle Badminton. Group Antakshahi made the day more colourful. The hidden childishness in everyone was set out in the play area where they became kids playing in the swing, slides and merry-go-round.

After tiring and fun packed morning, we headed for lunch where we had relished food. The group photograph time motivated us to make funny faces. The best part was when we entered into water and forgot ourselves playing passing the ball and chit-chatting. Each staff enjoyed the day to the fullest as it strengthened the bond between us. All the faculty members wholeheartedly thanked the organizer Mr. Ibrahim and team and special gratitude was shown to our beloved Principal Dr. Surfrat S. Hasim for making it happen. It was a sound and safe return trip by 8pm.



Industrial Visit to Deccan Plastic Industries, Baikampady.

Sixth semester students of B.Com, BSc (FNE) and BBA, along with Ms. Ramyashree & Ms. Ithashree (Assistant Professors in Commerce & Management) visited Deccan Plastic Industries, Baikampady, Mangalore on 16th June 2022.

This visit was mainly focused to help the students to understand the production process of plastic products, the technology and the equipments used. Students were addressed by employees and explained about the facilities available inside the factory, their methods of production, the equipments and raw materials used for the production of plastic chairs, tables, trays etc. They also explained about the maintenance of the machinery, and time required for production. The students were boosted by the interaction with the Manager where he shared some more details about the factory, its workforces and timings.

Q&A session with the Manger proved fruitful.

Over all outcome of the visit

- Helped in understanding the process of production.
- Making of plastic objects using "Injecting Technology" of plastic.
- Management of manpower and machines.
- Uses of warehouse.
- Proper idea about packaging the finished products.



practical knowledge is the ultimate commodity and is what pays you dividends for decades to come
- Robert green



STUDENT EMPOWERMENT PROGRAM AT EXCELLENT PU COLLEGE BY PRINCIPAL



Student Empowerment Program on "Mind Engineering" was held at Excellent Pre-University College, Modbidri on 16 June 2022. Resource person Dr. Surfraz J. Hasim, Principal, PAFSC explained the concept of mind and created an awareness of the techniques to communicate with the subconscious mind. The fascinating activities that was conducted created an enthusiasm among the students to learn more about the concept of human mind. The Hypnosis session made the participants to completely rejuvenate themselves and stay positive always. Around 1200 students participated in the program.



STORY PORTRAYAL COMPETITION

A wise man once said, "After nourishment, shelter and companionship, stories are the thing we need most in the world." It is the stories that give wings to our imagination and take us to places beyond the boundaries of our physical world and into the land of fairies, dragons and wishing trees. It is in our imagination that we embrace things and situations that we shy away from real world. Since time immemorial, storytelling has been an integral part of our childhood. To keep the tradition going and to inculcate curiosity and the love for reading in children, Literary Association of PAFCO organised a story telling competition on 17 June 2022. The young enthusiastic storytellers armed with their props came forth with wonderful tales.



While some stories gave the audience food for thought, and some reinforced moral values. The stories were adjudged on the basis of expression, confidence and presentation skills of the students. It made the judgment quite a difficult task for the judges Ms. Najia, Ms. Gopika and Ms. Resneeda Banu (Assistant professors Department of Humanities & Social Sciences), Literary Association Coordinators Ms. Hana Maryam, Ms. Ayesha Fida and Ms. Rukaya Rashed were the student coordinators of the competition. The event was thoroughly enjoyed by the audience.

INTERVIEW TRAINING SESSION AT PAFGC



Interviews provide us an opportunity to build a personal rapport while having a professional conversation. Cracking an interview and getting selected for the job position is considered to be a challenging task. Having a right skill set for the respective job designation is a major concern. Considering this, Dept. of Training and Placements of PAFGC in association with CPDD (Centre for Organizational & Professional Development) organized a training session on "Interview Preparation" on 16 & 17 June 2022 at E Learning Centre to help the students to get prepared for the Campus Placement Drive going to be held on 21st June by 24-7a.

All the participants were welcomed by Ms. Rasheeda (Assistant professor in Political Science). Mr. Mohammed Faizal (Head-CPDD) was invited as the keynote speaker. He has a corporate experience of more than 20 years and has gained excellent skills in preparing students for campus recruitment. He talked on various aspects of interview process and the type of questions that are normally asked in the interviews. He gave deep insights of mistakes which candidates commit while attending interviews and described about overcoming from those mistakes.

Ms. Muneera (Assistant Professor in English) demonstrated all the scenarios of Interview Environment. She also elaborated the ways of explaining and justifying the answers of various questions. Students were helped to give effective self-introduction. Verbal Test training proved beneficial to the aspirants and helped them to gain confidence to face the same during interview. Students actively took part in the Q&A session held at the end. Dr. Surfas J. Hasim (Principal, PAFGC) imparted practical knowledge with lots of real-life examples. Students expressed their gratitude when the PPT illustrating the same was shared to them.

The session covered in detail - discussion about Right Mindset to prepare for Interview, Overall approach just before interview, Facing Job Interview comfortably, understanding what is that interviewer is looking for/what to do (and not do) during interview, Body language tips, Interview Questions - how to trace them technically and how to trace them in HR Behavioral Questions.

Finally, Ms. Coopika (Assistant Professor in English) concluded the session by motivating everyone to stay calm and positive during the interview process.

REEMPHASIZED HOW TO ANSWER VERY EFFECTIVELY BY CERTAIN QUESTIONS LIKE,

- Why should we hire you?
- Where do you see yourself 3 years from now?
- What are your strengths and weaknesses?
- When can you join if selected?!
- How much salary do you expect?
- What do you know about our company? and many more.



KCCI MEMBERS DAY CONCLAVE - 18 June 2022



RAFDC team got an opportunity to witness the KCCI Members Day Conclave held at Dr TMA Pai International Convention Centre, Mangaluru on 18 June 2022. The MOU that RAFDC had signed with KCCI has really started giving us fruits in terms of various expects. The moment our team entered the venue, we were filled with positive energy looking at the office bearers of KCCI warmly welcoming all the invitees. All arrangements were taken care with extreme professionalism to ensure that no stones are left unturned.

Glimpses of Conclave

During the formal function, an amazing video of the KCCI journey was presented which opened up the horizon to know more about the KCCI and its members. Introduction of the Chief Guest Mr. Shrikrishna V. Dempo made our presence at the venue overwhelmed. All our attention shifted to the mesmerizing world while listening to Mr. Dempo who shared his entrepreneurial journey. Lot of takeaways has been penetrated to our mind which was truly inspirational. After the formal program, the sumptuous dinner was served.

We thank the office bearers of KCCI for providing an opportunity to our team to participate in this Mega Event that has helped all of us to reboot our brain and to be bold & courageous always.





Industrial visit helps students to identify how hotel operations work. Many students have their own opinion regarding the impact and importance of the industrial visit to the hotel. BBA(Aviation) students of PAFOC along with Mr. Haras Basheer & Mr. Mohammad Samsheer (Assistant Professors, Department of Commerce and Management) visited The Avatar Hotel and Convention on 22 & 23 June 2022.

On arrival, students were warmly welcomed by Mr. Nilesh Annu Nayak, Complex Guest Experience Manager with welcome drinks. At the outset, Human Resource Manager Ms. Nivedita elucidated the career prospects in Hotel Avatar and how the students after completion of their course start their career as a Management Trainee.

There was an informative discussion about the entire process from the receiving area till the delivery of food to the various customers by Mr. Deepak Pradeep (Complex Manager, Food & Beverage Service). Subsequently, there was an interactive session for students with Mr. Prashanth Rao Arora, Executive Director. Students visited the stores, kitchen, the laundry, conference Hall, Cafe, hotel, Buffet area, the room, Spa and Gym area.

Hotel Ocean Pearl, Mangalore

A team of 10 students of III Year BBA (Aviation & Hospitality Management) of PA First Grade College with Mrs. Deepa Udayarat, HoD Commerce visited Hotel Ocean Pearl, Kodialbaj on 23rd June 2022 at 3:00 pm.

The team was welcomed by Ms. Sulochana, HR Ocean Pearl. The Guide Mr. Kapil explained the students the process from the receiving area till the delivery of food to the various customers. He also gave the information on entry and exit of the employees. The team visited the stores, kitchen, night kitchen, the laundry, the conference and function halls, the cafe, hotels, buffet area, the rooms, spa and gym area. Totally it was a good experience for the students to know the overall functioning of the Hotel.



Industrial Visit to Aruna Masala

Third year Food Technology students visited Aruna Masala Industry, Padubidri on 25 June 2022.

The industry packs spices like pepper, chili powder, sambal masala, chicken fry masala, fish fry masala etc. and exports to the countries like Australia and Middle East.

Students were exposed to the packaging section of the industry where the Unit Manager helped the students in gaining the knowledge about the spices, raw material, incision, processing, sources, packaging and dispatch in all the different quantities which was carried out using the multi form filling machine.

The students have gained ample ideas and techniques on various ways of packaging, dispatching of the commodities and also in exporting of the spices to different parts of the world.

Overall students had a great industrial exposure with bringing back knowledge in the industrial scale.



CAREER COUNSELLING SESSION BY PRINCIPAL



Career Counselling Session was organized by The Hindu group on 25th June 2022 at Deetha M Shetty Auditorium, Bunts Hostel, Mangaluru. Dr Surfrat J. Hasim, Principal, PAFGC, Psychologist, Mind Trainer & Coach was one of the Guest Speakers.

Dr Surfrat highlighted on the various engineering streams and urged the students to opt the course that is close to one's heart and not get carried away with demand. He also suggested the students to improve their interpersonal skills so that they will become good team players and emerge as the best in their professional career.

Handwritten signature of Dr. Surfrat J. Hasim



Felicitation of SSLC Toppers

BY NIF, MANGALORE

"Just want you to know that if you are out there and you are being really hard on yourself right now for something that has happened... it's normal. That is what is going to happen to you in life. No one gets through unscathed. We are all going to have a few scratches on us. Please be kind to yourselves and stand up for yourself, please."

—Taylor Swift



"Success is the fruit of good ideas pursued with energy, intelligence, and determination." No wonder you're doing so well! Congratulations...

Highland Islamic Forum (HIF) on Monday, organised a felicitation ceremony for the students who scored more than 80% marks in the recently announced SSLC examination results. The forum also awarded scholarships to the students during the ceremony to honour their best 20 students who met the criteria were awarded scholarships for their further studies during the event. Dr. Sufyan J. Hashim, Psychologist, Mind Trainer & Coach, Principal, P.A. First Grade College, Mangalore was the Guest Speaker at the ceremony. In his address, he spoke about how students can excel by concentrating and focusing on learning, while they embrace competitive life.

HIFC Secretary Mr. Yassin PE was also invited to the event as a guest while Imam of Masjid-ul-Bhassan Mouassina Aitaf was also present at the event.

Mr. Nazim AK, President of HIF presided over the event that was organised at the HIF auditorium here in the city. Mr. Yusuf Hussain welcomed the guests and attendees. Mr. Rizwan Pandachivar completed the event and Mr. Bilal Raif proposed the vote of thanks to conclude the ceremony.

ANTI-DRUG AWARENESS PROGRAM AT PAFGC



The NSS unit of PAF Free Grade College organized a drug awareness program on 25th June 2022, 2 pm at the Multipurpose Hall to the young minds.

Mr. Mallikarjun, Sub-Inspector of Konaie Police Station, addressing the students explained with examples how the consumption of drugs destroys the life of youth. He mentioned that the drugs are illegal items which some people smoke, inject, eat or drink for the pseudo mental and physical enjoyment which creates a habit leading to a menace. He emphasized the consequences of drug abuse and also the punishment for illegal drug peddling as per the law. He appealed to the students to come forward and inform the Police in case they find any anti-social activities in their localities.

Mr. Ramaj Bashee, Assistant Professor, Department of Commerce and Management, welcomed the gathering and Mrs. Ishwree M, Assistant Professor, Department of Commerce and Management, proposed the vote of thanks. Mrs. Deepthi Udayar, HOD of Commerce and Management, Mrs. Noorban Begum, HOD, Department of HSS, Mrs. Jassera Jannath, Assistant Professor, Department of Commerce and Management were present on the occasion.

INVITED TALK ON "LOGISTICS IN THE MODERN WORLD"

Internal Quality Assurance Cell and Commerce & Management association of PAFCC organised an invited Talk on "Logistics in the Modern World" for the logistics students of BBA and B. Com at Multipurpose Hall, on 27 June 2022. Mr. Kwaja Rasheed, Director- Purchase, (India, Middle East and Africa), Procter & Gamble Beauty was the Resource Person.



The session covered clear details related to logistics in the modern era. Resource person emphasised the topic by demonstrating the fact that during pandemic situation, how the Logistic Industries reached the boom. He also explained the possibility of automation in the future and said that in the new normal, Logistics will still play a key role in recovering the world from a time of planetary economic collapse. The resource person also highlighted the future of supply chain industry and the gaining popularity of E-commerce in the global scenario.

Mr. Saiman Ibrahim, Director, PACE Group was the Chief Guest of the program.

Dr. Surfraz J. Hashim, Principal, PAFCC, delivered the Presidential remarks and felicitated the guests with a token of appreciation. Dr. Ramiz M.K. Principal, P.A. College of Engineering and Mr. Faizal, Head-Centre for Professional and Organisational Development were present on the occasion. The session began invoking the blessings of almighty by Mr. Faris Hamsa, III BBA. Ms. Deepthi Udyavar, HOD (Dept. of Commerce & Management) delivered a welcome address. Ms. Ramyashree, Asst. Professor, (Dept. Commerce and Management) proposed the vote of thanks. Ms. Gopika, Asst. Professor (Dept. of English) compered the program.

INAUGURATION OF PUBLIC SPEAKING CLUB AT PAFGC



The Internal Quality Assurance Cell of PAFGC in association with Literary Association inaugurated 'Public Speaking Club' on 27 June 2022 at PACE Multipurpose Hall. Dr. A.M Khan, Professor & Chairman, Department of Electronics & Former Registrar, Mangalore University was the Chief Guest. He addressed the gathering and delineated the art of Public Speaking and how one can master over it. Guest of Honor Mr. Mohammed Faizal, Head-Centre for Professional and Organizational Development acquainted the students with his thoughtful words and emphasized the worth of being a member of the club. He urged them to actively participate and develop their horizons and communication skills. Principal, Dr.Surfraz J Hasim in his presidential remarks encouraged the students to speak confidently and effectively in this world full of speakers. He also proclaimed his whole hearted support for this new venture which completely focuses on the overall development of the students. The inaugural ceremony began invoking the blessing of almighty by Mr. Ishan sheik, 1 year BBA student. IQAC Coordinator Ms. Vanishree; Public Speaking Club coordinator Ms. Muneera, Literary Association Coordinator Ms. Noorjahan Begum were present on the dais. Mr. Sheik Saifan, student of the 1st year BBA compered the program while Ms. Hana Mariyam from 2nd year FND welcomed the gathering. Ms. Hala Iqbal of 2nd year FT proposed the vote of thanks.

THE JOB DESK

In order to connect and bring together the Newly Qualified Graduates and the recruiters on a common platform, the scheme of the campus interviews was introduced by the Placement Cell (PARCC) in association with CPDD (Center for Professional and Organisation Development). This activity enables prospective employers and the young minds an opportunity to interact and explore the possibility of taking up employment in various organizations.

In continuous to our endeavor the 1st edition of Campus Placement (online) Program was held by 24|7|ai on 20 June 2022.



In the first HR round, out of 60 students, 37 students were selected for second round. In the second round, all the selected participants were tested with their attitude, optimistic nature and analytical skill. We are glad to mention that 6 students were placed into 24|7|ai.

**SUCCESS IS NOT ONLY FOR THE ELITE.
SUCCESS IS THERE FOR THOSE WHO
WANT IT, PLAN FOR IT, AND TAKE
ACTION TO ACHIEVE IT.**





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